

H₂ EXPO
HIDRÓGENO®
ENERGY STORAGE

2nd
EDITION

7 & 8 FEBRUARY 2023

CINTERMEX
MTY, N.L., MX



www.h2expohidrogeno.mx

Organized:



Member of:



Strategic allies:



With the support of:




H2 Expo Hidrógeno® is a 2-day event presenting the most outstanding matters for business development in the Hydrogen industry.

The **International Congress** brings together the top leaders on this field to discuss about strategic topics, technology, future prospects and market growth in Mexico and worldwide.

The **Industrial Exhibition**, which brings together the world's leading companies, experts and the main H2 users, is held simultaneously with the Congress in order to provide the widest offer in all branches of the value chain of the energy industry, in particular the hydrogen one.

Tarsus Group, working with major players, including the Mexican Hydrogen Society and the Mexican Hydrogen Association, on the 2nd edition H2 Expo Hidrógeno®, bring together all of the players involved in this burgeoning industry that has so many opportunities for helping countries, and specifically Mexico, to move towards a net zero carbon economy. This event will promote the development and use of hydrogen technologies and fuel cells.



SOME OF THE MAIN TOPICS TO BE DISCUSSED AT THE CONGRESS:

- Mexico's strategic position in the international hydrogen environment
- Water electrolyzer production for truly economic and sustainable hydrogen production
- Hydrogen value chain analysis and financing opportunities
- The role and pathway plan of hydrogen in energy transition and security

WHY WILL MEXICO BECOME A MAJOR PLAYER WITHIN THE HYDROGEN INDUSTRY?

- Due to its high potential for renewable energy – essential primary sources to produce renewable hydrogen.
- Due to its relevant industrial operations: Mexico is a country with flourishing industries such as mining, steel and fertilizer production, transportation among others, in which hydrogen has a place as an energy vector.
- Due to its manufacturing capabilities: Mexico is home to an industry of manufacturing equipment of all kinds, including electrical and automotive applications, which could evolve into an equipment manufacturing industry for the hydrogen value chain, boosting this new sector from yet another angle.
- Due to its commercial links with United States of America and Europe: Both regions have a strong interest in the implementation of hydrogen. Mexico could become a hydrogen exporter for these economies, by making use of its high renewable potential and large territory.



BENEFITS:

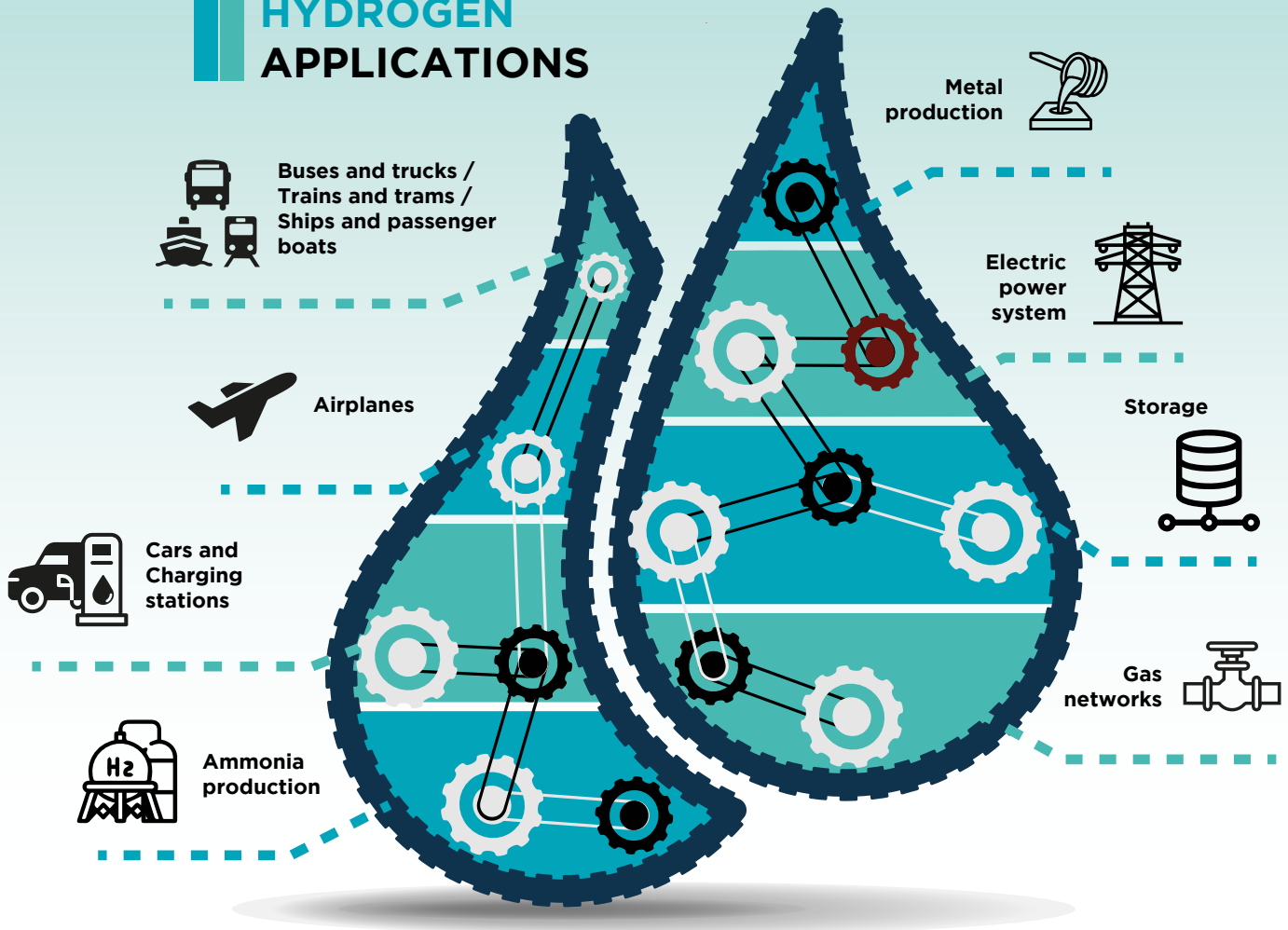
- Contact buyers and decision-makers face-to-face
- Position your brand in this important competitive market
- Build important business relationships with key industry personalities
- Present your products and services to the attendees and advertise your success stories

If your company is a supplier related to the Hydrogen or your activity is linked to:

- Hydrogen production
- Storage solutions
- Transportation and distribution
- Hydrogen Infrastructure
- Energy conversion
- Design, development, and manufacture of cells made out of fuel
- Hydrogen from biomass
- Capture, use, and storage of CO₂
- Proton exchange membrane (PEM) and electrolyzer technology
- Energy storage systems
- Industrial plant technologies
- Liquefaction technologies
- Advanced materials and compounds
- Gasification technology
- Test, simulation, and evaluation systems
- Security systems
- Heating with Hydrogen
- Hydrogen Electrolyzers
- Manufacture of membrane electrodes (MEA)
- Investment companies
- Measurement and automation companies
- Research and development institutions
- Consultants
- Integrators
- Human resource training entities for the sector
- Specialized legal and accounting services
- Insurers

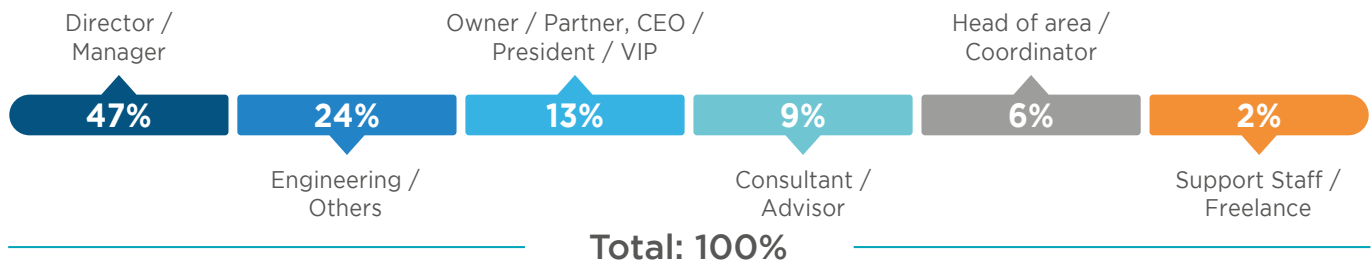


HYDROGEN APPLICATIONS

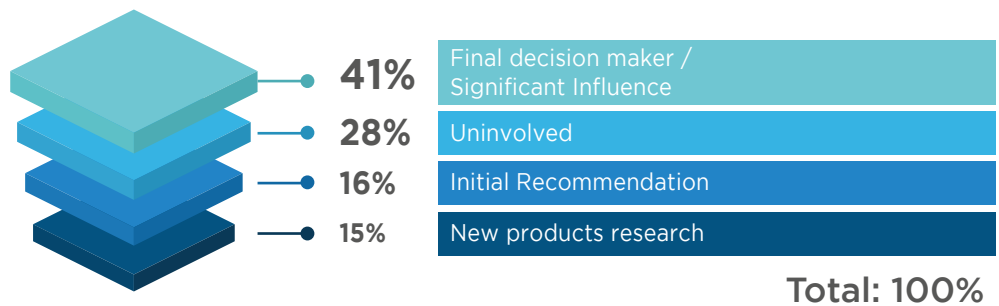


2022 RESULTS

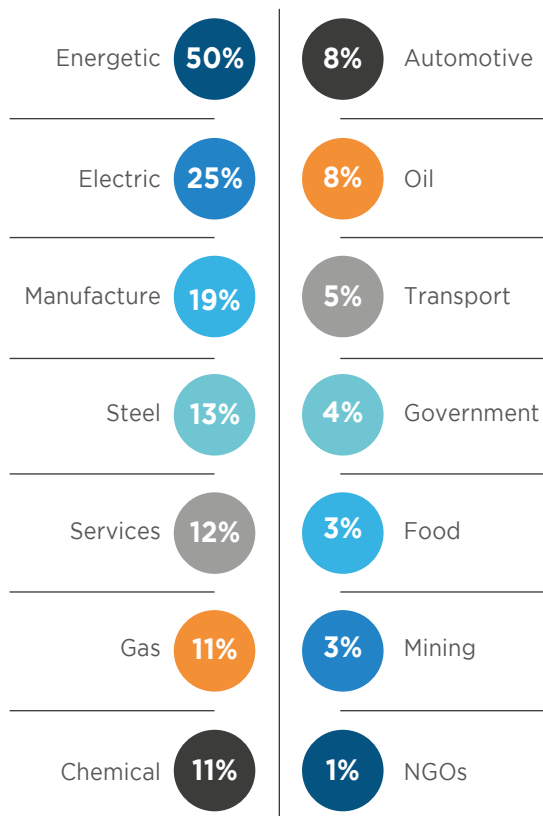
WHO ATTEND



PURCHASING POWER

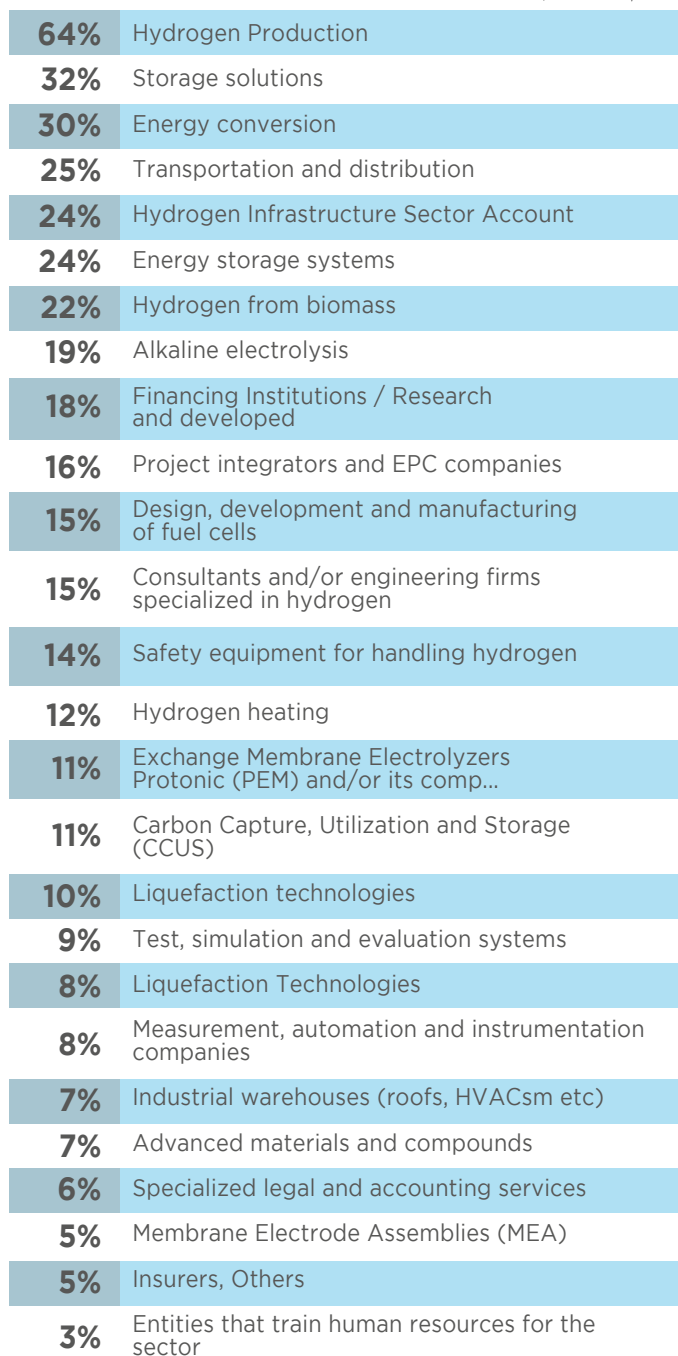


● ATTENDEE'S BUSINESS ACTIVITY

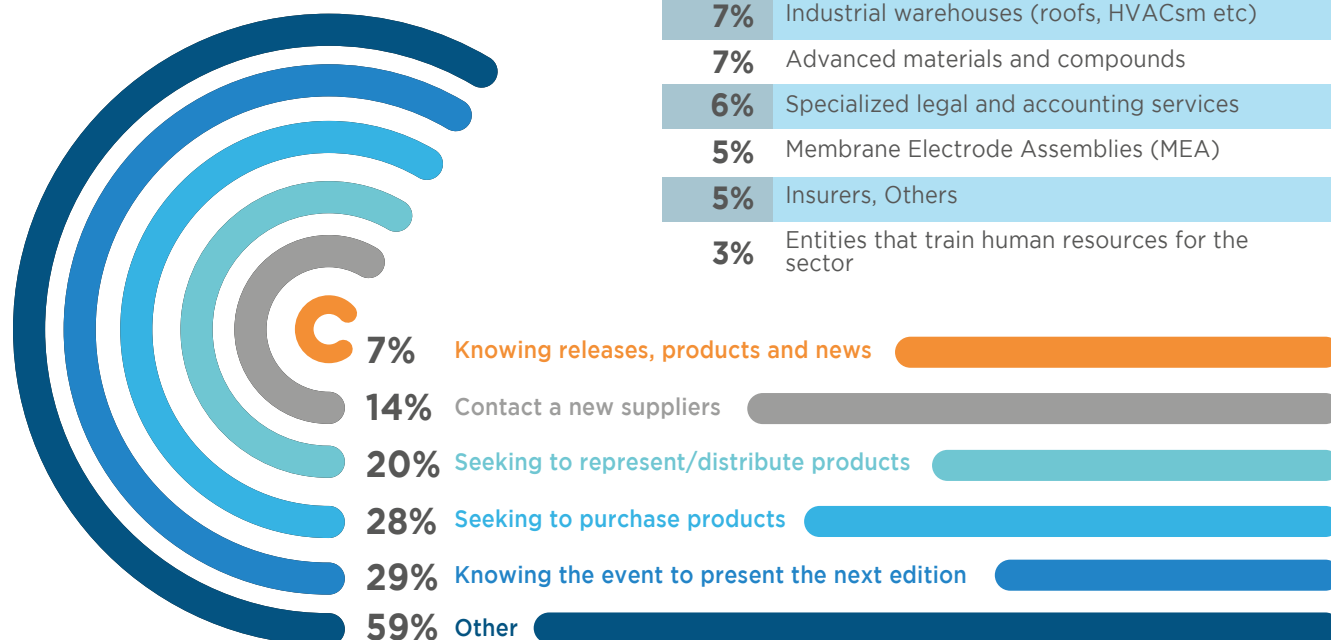


● PRODUCTS OF INTEREST FOR THE VISITOR

- Multiple answer question



● MAIN OBJECTIVE ATTENDEES



Assistant Executives to the congress of companies such as:

- Air Liquide
- Amco Ambiental
- Bosch Rexroth
- British Embassy in Mexico
- Cemex Energía
- Clúster Energético de Nuevo León
- Comisión Federal de Electricidad
- Criogas
- Cryoinfra
- Duro Felguera
- Einsur Supply
- Embajada Real de los Países Bajos
- Enersi
- Énestas
- Gencell
- Giz
- Gonher
- Grupo Bal
- Grupo Dusal
- Grupo Walworth
- Habonim Mexico
- Haldor Topsoe
- Inicio
- Honeywell
- Iberdrola Mexico
- INEEL
- Innio Jenbacher
- International Association for Hydrogen Energy
- KraftPowercon de Mexico
- Linde
- Lucky Gas Transport
- Mitsubishi Power
- Neg Natural
- Ntt Data
- Petropar
- Phoenix Contact
- Sauer Compressors México
- Siemens Energy
- Solvitec Mexico
- Ternium

* 2022 edition

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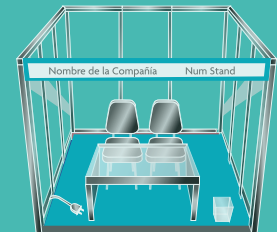
Participation Options

SHELL SCHEME

- Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels
- A header sign 30cm (1ft) wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (per each 9m2) 120v 60 socket
- 1 Table (.60 x 1.20 x .74m H)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General decoration and illumination of the stand
- 24-hour perimeter security Service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign

\$365 USD

+ 16% administrative fee
 Cost per square meter / available from 9m² increments



ONLY SPACE

- General decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign

\$315 USD

+ 16% administrative fee
 Cost per square meter / available from 18m² and above



Strengthen your brand, ask about sponsorship options:

ELECTRON Sponsorship	PROTON Sponsorship	INTERACTIVE LUNCHEON Sponsorship	H2 Sponsorship	Wifi Sponsorship
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Participate in H2 Expo Hidrógeno® 2023, an event that favors the promotion of business deals, getting to know your competition and developing potential clients. It is the fastest way to establish contact with them.